



Miken® '08 Fastpitch Produces the Halo™ Effect... Look Elite. Be Elite.

(February 2007, Caledonia MN) - Performance meets style with Miken's introduction of the new Halo™ series of fastpitch softball bats. The Halo's advanced technologies and distinctive design will light up fields and elevate fastpitch games to unprecedented levels.

The Halo's refined shell disguises unexpected power, featuring Miken's breakthrough Ballistic Crosslinked™ System. BCS™ provides 300% higher resin elongation for increased resilience at impact, superior durability, and unmatched barrel rebound. ESD™ Extended Sweetspot Design and extra-long barrel construction produce the industry's largest sweetspot, delivering unrivaled performance. The Halo also features a player preferred thin handle and X-Tack™ coated knob for added grip and superior control.

True to form, Miken delivers the unexpected by injecting style into their most potent fastpitch bat to date. "We are placing an increased emphasis on the fastpitch market, and wanted to make sure that we offer something totally unique – from both a performance and aesthetic standpoint", stated Miken Business Manager Jim Hoscheit. "The Halo series leaves quite an impression – especially on the competition." "The Halo and Halo Light epitomize the term Elite Equipment", said Hoscheit.

The Halo™ Models MFH10 (-10; 31/21, 32/22, 33/23, 34/24), MFH9 (-9; 33/24, 34/25) and MFH8 (-8; 33/25) are ASA 2004, USSSA 1.20 Certified, NCAA and NFHS approved and feature a 2-1/4" barrel. The Halo™ Light Model MFHL12 (-12; 30/18, 31/19, 32/20, 33/21, 34/22) is also ASA 2004, USSSA 1.20 Certified, NCAA and NFHS approved and features a 2-1/4" barrel. The new Halo and Halo Light will be available beginning in February 2007 for \$279.95.

Founded on the philosophy of "technology without limits", Miken Sports is the premier manufacturer of high-performance sports equipment. Miken's mission to produce the most technologically advanced softball and baseball equipment is driven by a commitment to the players. The Miken formula is working, and the results are obvious. Elite Equipment for the Elite Player™.

For more information on Miken's entire product line, visit www.mikensports.com.